

2023 Professional Sponsorship Levels and Benefits

(Newsletter, Website, Social Media, Other)

Where?	How?	Sustaining \$10,000	Partner \$5,000	Supporting \$3,500	Champion \$2,000	Benefactor \$1,000	Alliance \$500	Patron \$200
Monthly Publication, Science in Autism Treatment	Appearance on sponsor list	✓	√	✓	√	✓	✓	√
	Free newsletter advertising	Up to 6 issues	Up to 4 issues	Up to 3 issues	Up to 2 issues	1 issue		
	Other advertising discounts	50% discount	50% discount	50% discount	50% discount	50% discount	50% discount	20% discount
	Program description to be showcased in newsletter	2 issues (500+ words)	1 issue (500+ words)	1 issue (500+ words)				
	Issue of newsletter dedicated to your organization (with interview)	√	✓					
Website asatonline.org	Recognition on www.asatonline.org with a DA50 backlink from within 1 month of sponsorship to end of sponsorship year	✓	✓	✓	✓	✓	✓	√
	Sliding Ad on ASAT homepage with clickable backlink to your website	✓	✓	✓	✓	√		
	Specific listing on ASAT website homepage with DA50 backlink	√	✓	✓				
Social Media: Facebook, Instagram, LinkedIn, and Twitter	Facebook Posts acknowledging sponsorship	5 Posts and 2 event Posts	3 Posts and 1 event Post	2 Posts	2 Posts	1 Post	1 Post	
	Instagram Posts acknowledging sponsorship	2 Posts	1 Post					
	LinkedIn Posts acknowledging sponsorship	2 Posts	2 Posts	1 Post	1 Post			
	Tweets acknowledging sponsorship	2 tweets	1 tweet					
ASAT Publications	Your logo listed on some ASAT resources printed in 2022 (e.g., flyer)	✓	✓					
Other Benefits	No cost online training for your staff (2-3 hours) with CE credits available	2 trainings	1 training					