

2024 Professional Sponsorship

Levels and Benefits

(Newsletter, Website, Social Media, Other)

Where?	How?	Sustaining \$10,000	Partner \$5,000	Supporting \$3,500	Champion \$2,000	Benefactor \$1,000	Alliance \$500	Patron \$200
Monthly Publication, <i>Science</i> <i>in Autism</i> <i>Treatment</i>	Appearance on <u>sponsor list</u>	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
	Free newsletter advertising	Up to 6 issues	Up to 4 issues	Up to 3 issues	Up to 2 issues	1 issue		
	Other advertising discounts	50% discount	50% discount	50% discount	50% discount	50% discount	50% discount	20% discount
	Issue of newsletter dedicated to your organization (with interview and program description)	\checkmark	\checkmark					
Website asatonline.org	Recognition on www.asatonline.org with a DA50 backlink from within 1 month of sponsorship for one year	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
	Sliding Ad on ASAT homepage with clickable backlink to your website	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark		
	Specific listing on ASAT website homepage with DA50 backlink	\checkmark	\checkmark	\checkmark				
Social Media: Facebook, Instagram, & LinkedIn	Facebook Posts acknowledging sponsorship	5 Posts	3 Posts	2 Posts	2 Posts	1 Post	1 Post	
	Instagram Posts acknowledging sponsorship	2 Posts	1 Post					
	LinkedIn Posts acknowledging sponsorship	2 Posts	2 Posts	1 Post	1 Post			
ASAT Publications	Your logo listed on some ASAT resources printed in 2022 (e.g., flyer)	\checkmark	\checkmark					
Other Benefits	No cost online training for your staff (2-3 hours) with CE credits available	2 trainings	1 training					