



# 2020 Professional Sponsorship

## Levels and Benefits

Revised 6/1/20

(Newsletter, Website, Social Media, Other)

Where?	How?	Sustaining \$10,000	Partner \$5,000	Supporting \$3,500	Champion \$2,000	Benefactor \$1,000	Alliance \$500	Patron \$200
<b>Monthly Publication, Science in Autism Treatment</b>	Appearance on sponsor list	✓	✓	✓	✓	✓	✓	✓
	Free newsletter advertising	Up to 6 issues	Up to 4 issues	Up to 3 issues	Up to 2 issues	1 issue		
	Other advertising discounts	50% discount	50% discount	50% discount	50% discount	50% discount	50% discount	20% discount
	Program description to be showcased in newsletter	2 issues (500+ words)	1 issue (500+ words)	1 issue (500+ words)				
	Issue of newsletter dedicated to your organization (with interview)	✓	✓					
<b>Website asatonline.org</b>	Recognition on <a href="http://www.asatonline.org">www.asatonline.org</a> with a DA50 backlink from within 1 month of sponsorship to end of sponsorship year	✓	✓	✓	✓	✓	✓	✓
	Sliding Ad on ASAT homepage with clickable backlink to your website	✓	✓	✓	✓	✓		
	Specific listing on ASAT website homepage with DA50 backlink	✓	✓	✓				
<b>Social Media: Facebook, Instagram, and Twitter</b>	We will "LIKE" your Facebook page	✓	✓	✓	✓	✓		
	Individual Shout Out on ASAT's Facebook wall	5 Shout Outs and 2 event shout outs	3 Shout Outs and 1 event shout out	2 Shout Outs	2 Shout Outs	1 Shout Out	1 Shout Out	
	Instagram Posts acknowledging sponsorship	4 posts	3 posts	2 post	1 post			
	Tweets acknowledging sponsorship	3 tweets	2 tweets	1 tweet				
<b>ASAT Publications</b>	Your logo listed on some ASAT resources printed in 2020 (e.g., flyer)	✓	✓	✓				
<b>Other Benefits</b>	No cost online training for your staff (2-3 hours)	2	1	1				