



2021 Professional Sponsorship

Levels and Benefits

Revised 2/9/21

(**N**ewsletter, **W**ebsite, **S**ocial Media, **O**ther)

Where?	How?	Sustaining \$10,000	Partner \$5,000	Supporting \$3,500	Champion \$2,000	Benefactor \$1,000	Alliance \$500	Patron \$200
Monthly Publication, Science in Autism Treatment	Appearance on sponsor list	✓	✓	✓	✓	✓	✓	✓
	Free newsletter advertising	Up to 6 issues	Up to 4 issues	Up to 3 issues	Up to 2 issues	1 issue		
	Other advertising discounts	50% discount	50% discount	50% discount	50% discount	50% discount	50% discount	20% discount
	Program description to be showcased in newsletter	2 issues (500+ words)	1 issue (500+ words)	1 issue (500+ words)				
	Issue of newsletter dedicated to your organization (with interview)	✓	✓					
Website asatonline.org	Recognition on www.asatonline.org with a DA50 backlink from within 1 month of sponsorship to end of sponsorship year	✓	✓	✓	✓	✓	✓	✓
	Sliding Ad on ASAT homepage with clickable backlink to your website	✓	✓	✓	✓	✓		
	Specific listing on ASAT website homepage with DA50 backlink	✓	✓	✓				
Social Media: Facebook, Instagram, and Twitter	We will "LIKE" your Facebook page	✓	✓	✓	✓	✓		
	Individual Shout Out on ASAT's Facebook wall	5 Shout Outs and 2 event shout outs	3 Shout Outs and 1 event shout out	2 Shout Outs	2 Shout Outs	1 Shout Out	1 Shout Out	
	Instagram Posts acknowledging sponsorship	4 posts	3 posts	2 post	1 post			
	Tweets acknowledging sponsorship	2 tweets	1 tweet	1 tweet				
ASAT Publications	Your logo listed on some ASAT resources printed in 2021 (e.g., flyer)	✓	✓					
Other Benefits	No cost online training for your staff (2-3 hours)	2	1	1				